BREWERIES & TASTING ROOMS
Add jobs • Generate tax revenue • Spur economic development • Increase tourism

Planning Considerations

What to allow
- Review comprehensive plan land use and economic policy
- Define and differentiate types: tasting rooms, taprooms, brewpubs, microbreweries, regional breweries, etc.
- Determine specific, but flexible, hours of operation
- Provide ability for live entertainment, special events, outdoor dining, and activities
- Provide flexibility on screening of mechanical equipment and parking requirements

Where to allow
- Assign to zoning districts subject to impact and production quantity to minimize issues with shipping and receiving, etc.
- Consider allowing lower impact uses such as brew pubs and taprooms by-right in commercial and mixed use districts
- Proactively address potential resident concerns

Municipal support
- Remove regulatory barriers and incentivize development
- Provide greater flexibility for manufacturing businesses and future industry change

Quick Facts

25 (and growing)
Number of breweries in Chester County

185
Approximate number of brewery employees in Chester County

$38,780
Average annual salary of brewery employee salary in Chester County

1st
Ranking of Pennsylvania for volume of craft beer produced in the U.S. (D.G. Yuengling & Son in Pottsville is the largest craft brewery in the U.S.)

6th
Ranking of Pennsylvania for number of breweries (354)

$6.3 billion
Economic impact on Pennsylvania, 2nd to California (2018)