



# BREWERIES & TASTING ROOMS

Add jobs • Generate tax revenue • Spur economic development • Increase tourism

## Planning Considerations

### What to allow

- Review comprehensive plan land use and economic policy
- Define and differentiate types: tasting rooms, taprooms, brewpubs, microbreweries, regional breweries, etc.
- Determine specific, but flexible, hours of operation
- Provide ability for live entertainment, special events, outdoor dining, and activities
- Provide flexibility on screening of mechanical equipment and parking requirements

### Where to allow

- Assign to zoning districts subject to impact and production quantity to minimize issues with shipping and receiving, etc.
- Consider allowing lower impact uses such as brew pubs and taprooms by-right in commercial and mixed use districts
- Proactively address potential resident concerns

### Municipal support

- Remove regulatory barriers and incentivize development
- Provide greater flexibility for manufacturing businesses and future industry change

## Quick Facts

**25 (and growing)**

Number of breweries in Chester County



**185**

Approximate number of brewery employees in Chester County

**\$38,780**

Average annual salary of brewery employee salary in Chester County

**1st**

Ranking of Pennsylvania for volume of craft beer produced in the U.S. (D.G. Yuengling & Son in Pottsville is the largest craft brewery in the U.S.)

**6th**

Ranking of Pennsylvania for number of breweries (354)

**\$6.3 billion**

Economic impact on Pennsylvania, 2nd to California (2018)